

Fig. 1A

BEST AVAILABLE COPY

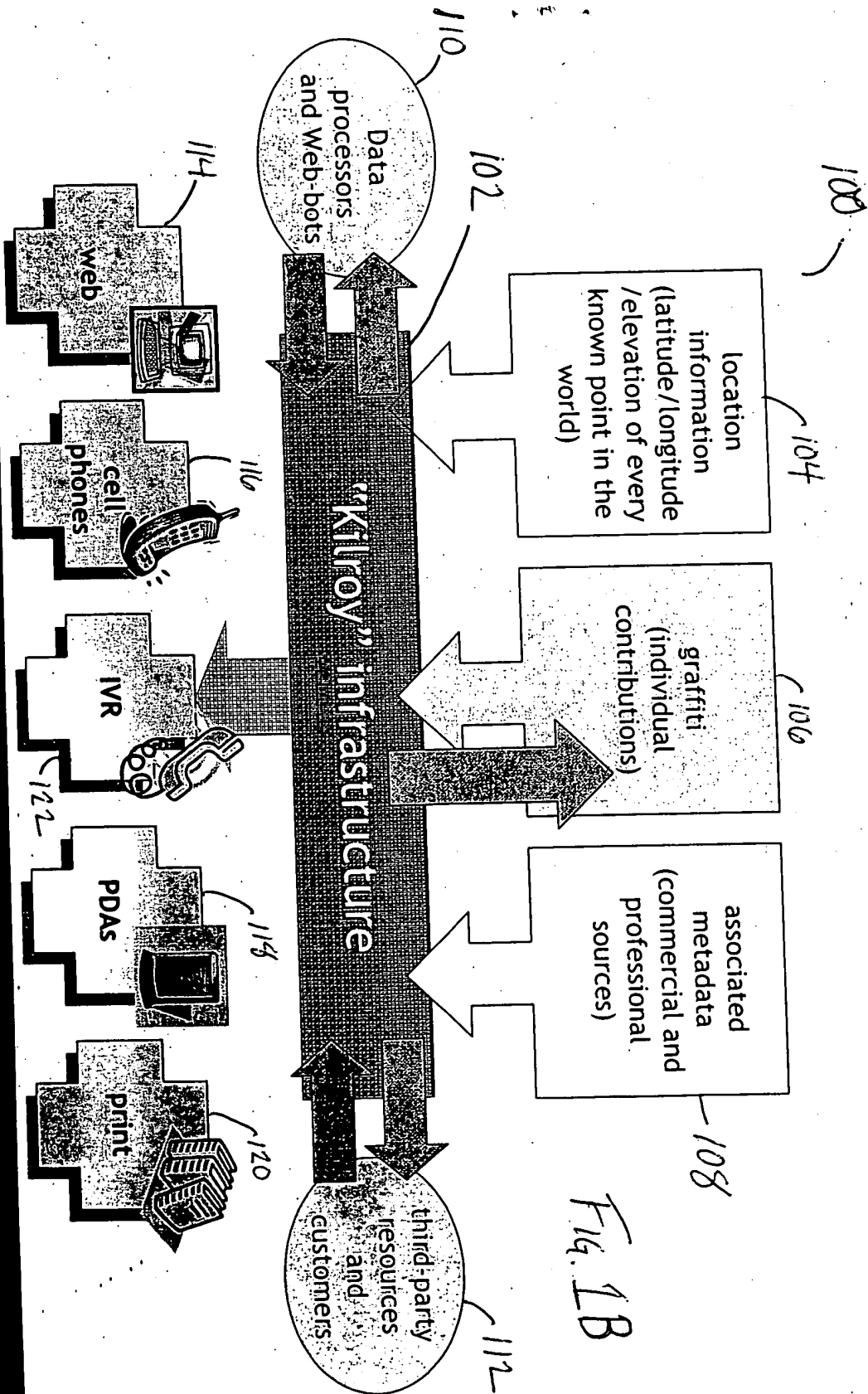
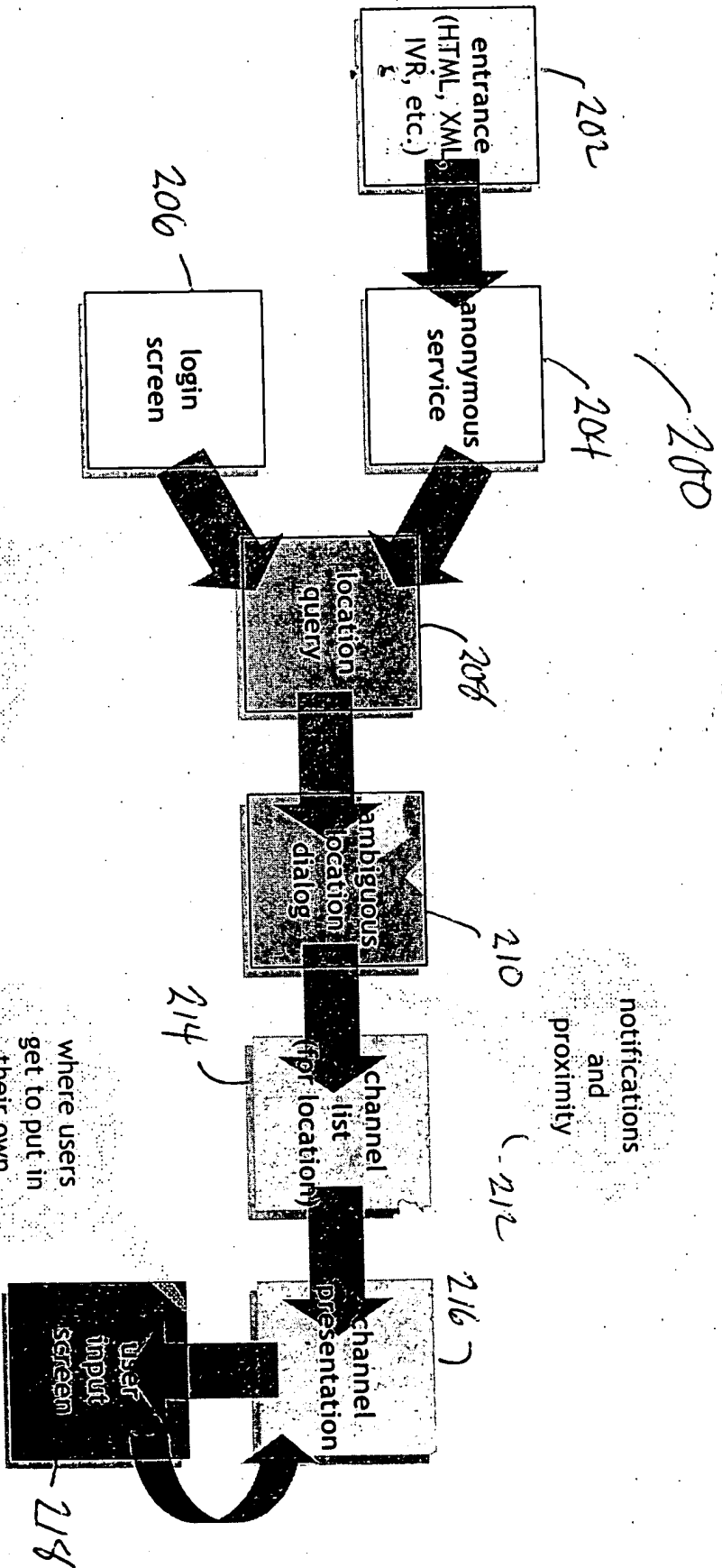


Fig. 1B

BEST AVAILABLE COPY

Fig. 2



BEST AVAILABLE COPY

# Target Platforms

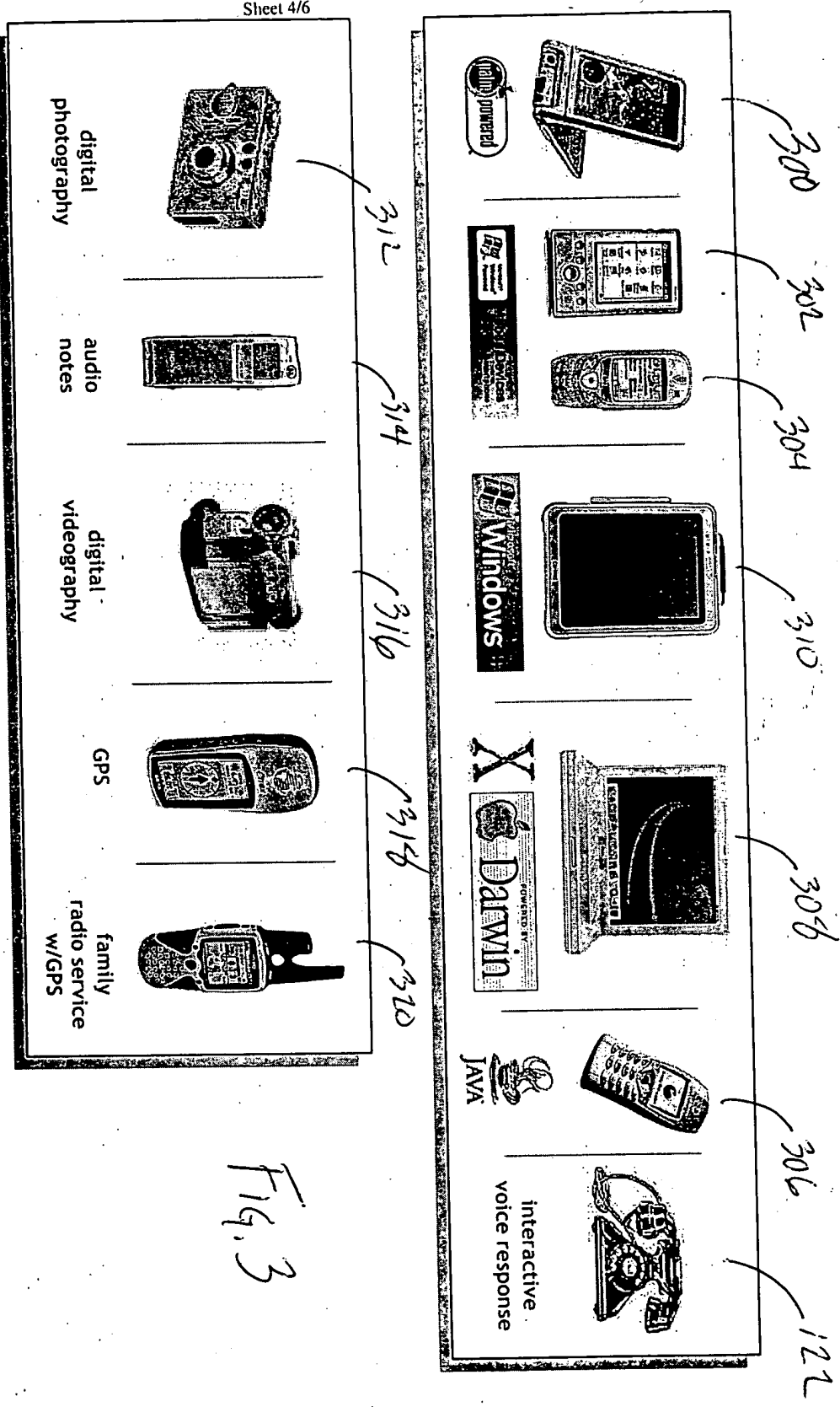


Fig. 3

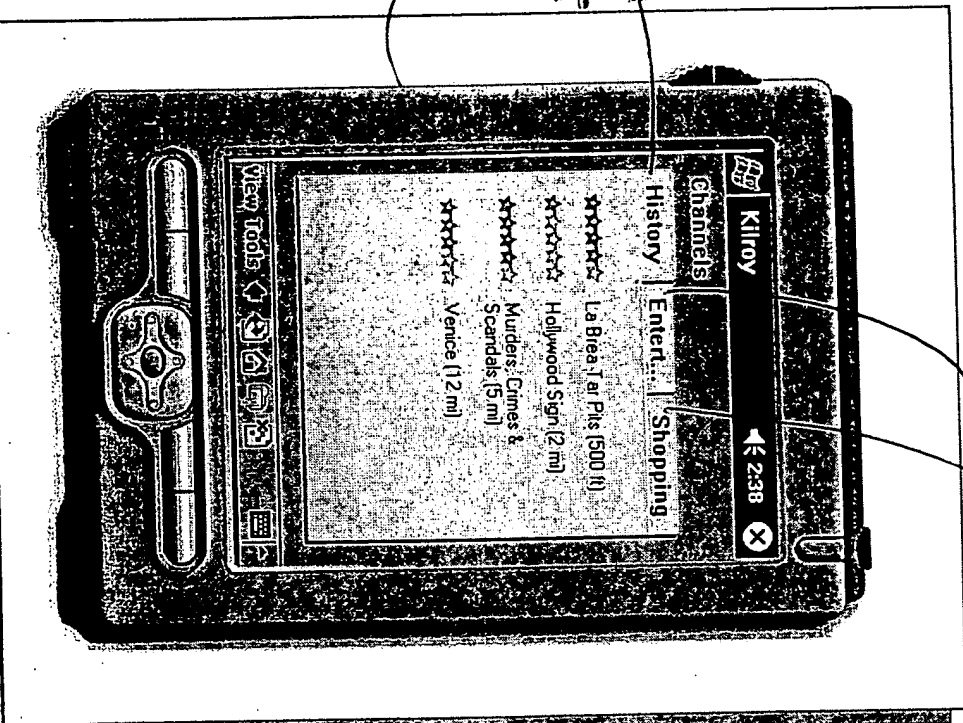
Binary Protocol, LLC  
Acquiring, Managing, Distributing, and Presenting  
Contextual Data Relating To A Known Position...  
Hogan & Hartson L.L.P 89220.0002  
Sheet 4/6

F16.4 Channels

402 404

400

118



■ The service associates channels with locations

### ■ Features

- Customizable Channel list
- Ratings and personalization
- User-contributed content
- Commercial content
  - ◆ e.g. Vindigo, Fodors, etc.



FIG. 5

